

Organised by the British Security Industry Association



CELEBRATING SECURITY EXCELLENCE

SPONSORSHIP OPPORTUNITIES 2026



THE VOICE OF THE PROFESSIONAL SECURITY INDUSTRY

Official Organiser

Your Awards. Our Thank You.



The **British Security Awards** began as the **BSIA Annual Luncheon & Awards** in 1998, evolving into its current format in 2018. Since then, more than **300** individuals and companies during that time, growing from awarding in seven categories to eighteen in 2026.

Notable presenters over the years include; **HRH Princess Anne**, various Home Secretaries including **Rt Hon Jack Straw MP**, broadcaster **Andrew Neil**, the **Reverend Richard Coles**, **Dame Cressida Dick** and **Nick Ross**.

The British Security Awards is owned and organised by the **British Security Industry Association**

The 2025 BSA's were hosted by magician and comedian **Paul Martin**.

The **British Security Awards** returns on Tuesday 16 June 2026 at the Royal Lancaster London. As the BSIA's flagship event, it brings together **500** industry leaders to honour excellence and showcase the outstanding achievements that have shaped the security sector over the past year.



Why sponsor the British Security Awards?

The British Security Awards in numbers

55,000

During awards season, the British Security Awards website and BSIA platforms see a surge in visits, offering prime visibility for sponsors showcased throughout this high-profile period.

35,000

BSIA social media channels boast a strong, engaged following. Members actively like and share content, ensuring every sponsor featured gains valuable visibility across our network.

500

attendees from leading and innovative companies shaping the future of security; industry decision-makers and their teams join us not only to celebrate excellence but to connect, collaborate, and drive new business opportunities.

400

Each year we receive a record-breaking number of entries from across the security sector, spanning every discipline, from established leaders to emerging innovators entering the market.

70

The percentage of UK security companies we represent manufacture, distribute, and install electronic and physical security solutions, while also delivering professional security officer services.

54

The combined years of commitment from companies that have renewed their sponsorship category at the British Security Awards for over three years, proudly aligning their brand with a chosen category.

28

Launched in 1998, we launched our awards scheme to pioneering in the industry. It has grown year on year for 28 years, strengthening its influence and reputation as the leading security awards.

Headline sponsorship

£10,000

The British Security Awards showcases the best in a wide range of categories that highlight the innovators of our industry. Becoming a headline sponsor is key for brand awareness.

Pre-event promotion

- Banner advert on our websites.
- Inclusion in all website on both BSIA and Awards website material referencing the awards.
- Full page ad in member magazine *BSIA Connect*.
- Inclusion in BSIA press material sent to all leading security trade publications.
- Social media promotion (**six posts**) reaching over **30,000** followers.



On-the-day promotion

- Includes **up to Twelve** places at lunch (worth **£3,060**).
- Presentation of Chairman's Award - highlight of the British Security Awards.
- Support highlighted in speech at lunch and prominent acknowledgement in audio visuals.
- Photo and video opportunities to raise your profile on BSIA promotional materials.
- Company logo on event programme and table places.
- Full page ad in event programme, placed on every table.
- Photograph opportunity with principal guest.
- Display of promotional banner at reception.
- Your company logo on the table plans.

Post-event promotion

- Acknowledgement on all press material sent to all leading security trade publications.
- Acknowledgment in *BSIA Connect*.
- Social media promotion (**three posts**) reaching over 30,000 followers.



Personnel category sponsorship

£3,750

The British Security Awards showcases the best in a wide range of categories that highlight the innovators of our industry. The following awards are currently available to sponsor:

Customer Service Excellence

An individual who goes above and beyond to deliver outstanding support and build trust in the security sector.

Security Manager of the Year

An individual who is an exceptional leader, demonstrating incredible management, strategic thinking, and a commitment to safeguarding.

Female Security Officer of the Year

An exceptional female individual who demonstrates deduction, skill, and leadership in keeping people and property safe.

Outstanding Act

An individual who has gone above and beyond in the face of adversity, demonstrating courage and quick thinking skills.

Best Team

A team who demonstrates collaboration, professionalism, and a commitment to delivering exceptional security services.

Best Newcomer in memory of Gaby Hutchinson

An individual who has been in the sector for less than two years, but has demonstrated exceptional promise and commitment, helping shape the future of the industry.

From 2023, Best Newcomer has been presented in memory of our industry colleague, Gaby Hutchinson.

Gaby, who worked as a dog handler, was on duty with their dog Coco on the night of the Asake concert on 15 December 2022 and was caught up in the ensuing incident, tragically losing their life four days later.

Gaby played a vital role doing a job that they loved. It is our duty in honour of their memory for us to keep Gaby's name alive and for their contribution to always be remembered by presenting this particular award in their name.



Business category sponsorship

£3,750

The British Security Awards showcases the best in a wide range of categories that highlight the innovators of our industry. The following awards are currently available to sponsor:

Apprentice of the Year

An individual who demonstrates outstanding promise as either an engineer or business apprentice.

Industry Supplier of the Year

A company that goes above and beyond to supply security products or solutions to their customers and supply chain.

Excellence in Leadership

Management and senior personnel across the security business realm who display a high level of proficiency and values that reflect their organisation.

Consultancy Project of the Year

A project which showcases the strategic approach and overall success of partnering technology, design and best practice.

SME Business of the Year

A business working within the professional security that has made a significant contribution in the last 12 months.

Large Business of the Year

A business working within the professional security that has made a significant contribution in the last 12 months.

Best Technology Project of the Year

A company or individual who have made the most effective use of technology in developing new solutions for clients.

Innovative Project of the Year

A project that represents a first for the industry, for a particular market or a new application for an existing security solution.

Installation Project of the Year

A security installation company or project that has gone above and beyond in delivering an innovative service to a customer.

National Partnership of the Year

A company that has delivered a UK based project, in conjunction with a customer or partner organisation, which showcases the capability of the UK security industry

EDI Champion

An individual or company who have introduced successful and innovative policies/work practices that promote diversity, inclusion and social mobility.

Corporate Social Responsibility

Companies who have demonstrated their commitment to creating a better work and community environment.

Benefits of category sponsorship

Pre-event promotion

- Banner advert on our websites.
- Inclusion in all website on both BSIA and Awards website material referencing the awards.
- Inclusion in member magazine *BSIA Connect*.
- Inclusion in BSIA press material sent to all leading security trade publications.
- Social media promotion (**three posts**) reaching over **30,000** followers.



On-the-day promotion

- Includes **Five** places at lunch (worth **£1,275**).
- Opportunity to present category award to winner.
- Support highlighted in speech at lunch and prominent acknowledgement in audio visuals.
- Photo and video opportunities to raise your profile on BSIA promotional materials.
- Company logo on event programme.
- Photograph opportunity with principal guest.
- Display of promotional banner at reception.

Your company logo on the table plans.

Post-event promotion

- Acknowledgement on all press material sent to all leading security trade publications.
- Acknowledgment in *BSIA Connect*.
- Feature in Awards Souvenir programme, sent to our 300 members.
- Social media promotion (**three posts**) reaching over 30,000 followers.



Pre-lunch networking drinks

£2,000

We can offer you the chance to promote your company by branding the area, sponsoring a drink and placing your logo in the programme and includes **FIVE** tickets to the lunch.

Get your brand in front of 500+ security professionals networking and celebrating the end of an excellent ceremony!



Awards programme advertising £850.00



Each guest upon arrival will get the **British Security Awards** souvenir programme that contains all the citations of the finalists as well as the menu and biographies of the speakers.

This is an opportunity to get your brand in front of everyone in attendance with a one page advert as they read about the day's finalists.

Nominations

Nominations for the British Security Awards 2026 open in **November 2025** (for regional security personnel and **January 2026** for national business) and close in **March 2026**. Our regional personnel winners and national finalists in all categories will be announced in **April 2026**.



Venue and ticket prices



The **Royal Lancaster** is an iconic event venue in West London; the British Security Awards will be hosted in its Nine Kings Suite from 12pm on Tuesday 16 June.

Tickets start at **£240** for members (**£255** for non members) and are now on sale. We are releasing a strictly limited run of **100** discounted early bird tickets (subject to availability).

Get involved!

Ready to reserve sponsorship?

comms@bsia.co.uk

Want to reserve early bird tickets?

awards@bsia.co.uk

Looking to enter the awards?

www.britishsecurityawards.co.uk/nominate



Celebrating Security Excellence

On behalf of our team thank you very much for hosting another fantastic event. We are over the moon to have won the award for Best Use of Technology

Abbie Barker, Command

Great event yesterday, I've had loads of positive feedback from those that attended.

Chris Smith, Mitie

It was a pleasure to attend the British Security Awards this year. The day was incredibly well organised, and it was great to see the industry come together to celebrate the amazing work happening across the sector.

Yashvi Gupta, Aura

Thank you so much for your hospitality and perfectly organised BSIA Awards. We had a great time and great networking.

Gosia Moskwa, Intersec

Congratulations to all at the BSIA for a wonderful and seamless event, having been there myself I know how much work is involved.

Steve Lampett, SSAIB

A fantastic event, all the team did a wonderful job, it really was first class. Thanks again and well done team BSIA!!

Gideon Reichental, Clearaway

Organised by the British Security Industry Association



BRITISH SECURITY AWARDS

CELEBRATING SECURITY EXCELLENCE

See you on 16 June 2026!

PERSONNEL AWARDS

Customer Service Excellence

Security Manager of the Year

Female Security Officer of the Year

Outstanding Act

Best Team

Best Newcomer (Gaby Hutchinson Award)

BUSINESS AWARDS

Apprentice of the Year

An individual who demonstrates outstanding promise as either an engineer or business apprentice.

Industry Supplier of the Year

A company that goes above and beyond to supply security products or solutions to their customers and supply chain.

Excellence in Leadership

Management and senior personnel across the security business realm who display a high level of proficiency and values that reflect their organisation.

Consultancy Project of the Year

A project which showcases the strategic approach and overall success of partnering technology, design and best practice.

SME Business of the Year

A business working within the professional security that has made a significant contribution in the last 12 months.

Large Business of the Year

A business working within the professional security that has made a significant contribution in the last 12 months.

Best Technology Project of the Year

A company or individual who have made the most effective use of technology in developing new solutions for clients.

Innovative Project of the Year

A project that represents a first for the industry, for a particular market or a new application for an existing security solution.

Installation Project of the Year

A security installation company or project that has gone above and beyond in delivering an innovative service to a customer.

National Partnership of the Year

A company that has delivered a UK based project, in conjunction with a customer or partner organisation, which showcases the capability of the UK security industry

EDI Champion

An individual or company who have introduced successful and innovative policies/work practices that promote diversity, inclusion and social mobility.

Corporate Social Responsibility

Companies who have demonstrated their commitment to creating a better work and community environment.